



ATHLETICS MULTIMEDIA STUDENT TEAM MEMBER

The Athletics Multimedia Student Team (AMST) is a part of the Athletics External Relations Unit which is housed by the University of Delaware's Division of Intercollegiate Athletics that supports twenty one (21) teams competing as members of NCAA Division I, (Football Championship Subdivision), and the Colonial Athletic Association.

The AMST provides select students the opportunity to gain hands on experience in the athletics industry with an emphasis on multimedia. Positions are limited and consist of UD work study students, practicum/class credit students, and volunteers. The AMST is overseen by the Director of Multimedia.

AMST major responsibilities include but are not limited to the following:

- Assist with production of video features, recap and highlight packages after events for all UD athletic programs to be used on Bluehens.com
- Manage same content for use on the Blue Hens social network pages (YouTube, Facebook and Twitter)
- Help manage social networks while creating new ideas to create brand awareness while serving our athletes and our fans.
- Gather footage from Hens' home events and practices for use in videos
- Edit photography and audio for use on BlueHens.com and social network sites
- Be a TEAM player who is willing and eager to become involved in multiple activities to further his/her education of the industry and benefit the program
- Provide opinions and ideas on programming developed by the Athletics Multimedia unit.

Requirements

Currently enrolled as a full-time student. Familiarity and experience in creating videos, graphic design and editing. Ability to film sports action. Willingness to work non-traditional hours and weekends. Possess strong organizational skills, the ability to multi-task and demonstrate a high degree of initiative with the ability to work independently. Must possess excellent communication skills and comfortable with interacting with a broad spectrum of people on a consistent basis. Ability to use independent judgment to gather, manage and impart information representative of the University to internal and external audiences. Respectful of fellow faculty/staff of the Athletic Department and University, students, alumni, personnel from visiting institutions while abiding by conference and NCAA regulations.